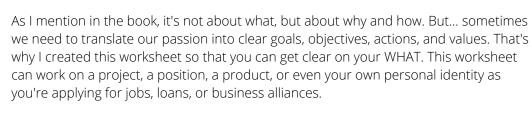
YOUR VALUABLE IDENTITY

WORKSHFFT

THE ULTIMATE SOULPRENEUR SURVIVAL GUIDEBOOK





CHARACTER (BRAND) DEVELOPMENT

Let's talk about your brand. Are you clear about who you are? Ponder this:

- Who are you?
- What are your skills, traits, dreams, desires?
- What are your values? (non-negotiable important things for you).

Let's make it fun now... Imagine you're the star of a new movie. Let's write the trailer for it!

 YOUR NAME is a • Imagine a problem your character is facing. • Imagine other characters... who are they? What do they do? • YOUR NAME successfully _____ thanks to her superpowers: ____(what are your super powers)

