

# YOUR VALUABLE IDENTITY



## WORKSHEET

# THE ULTIMATE SOULPRENEUR SURVIVAL GUIDEBOOK RESOURCES



As I mention in the book, it's not about what, but about why and how. But... sometimes we need to translate our passion into clear goals, objectives, actions, and values. That's why I created this worksheet so that you can get clear on your WHAT. This worksheet can work on a project, a position, a product, or even your own personal identity as you're applying for jobs, loans, or business alliances.

## CHARACTER ( BRAND ) DEVELOPMENT

Let's talk about your brand. Are you clear about who you are? Ponder this:

- Who are you?
- What are your skills, traits, dreams, desires?
- What are your values? (non-negotiable important things for you).

Let's make it fun now... Imagine you're the star of a new movie. Let's write the trailer for it!

- **YOUR NAME** is a \_\_\_\_\_
- Imagine a problem your character is facing.
- Imagine other characters... who are they? What do they do?
- **YOUR NAME** successfully \_\_\_\_\_ thanks to her superpowers: \_\_\_\_\_ **(what are your super powers)** \_\_\_\_\_